Chelsea Reservations

http://ChelseaReservations.com

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Golf Reservations - ETS
Optimized for Today’s Golfer. The familiar looking screen style makes it fast and easy for the golfer to navigate. With a few clicks of the mouse the golfer can book a tee time reservation. The reservation page is built to fit into the club’s existing web site or open in a new window.

Building your golfer database. Automatically collect the golfer’s name and email address during the reservation process. Most third party booking engines don’t provide the email address of those booking tee times through their service. With over 80% of the golf reservations made from the club’s web site, it’s time you control your tee sheet and stop giving away revenue.

Any Format. The system supports straight tee times, cross over (front and back) off holes 1 and 10 and shotgun formats with the ability double and triple up on any hole. The tee time interval can be set from 6 to 12 minutes. Tee time restriction codes set the tee time’s use to 18 hole play, 9 hole play, either 18 or 9 hole play, tournament play, outings, starter or maintenance. Unique restriction codes set for each club provide for additional tee time use restrictions.

The Lottery Function lets clubs with too many golfers and not enough tee times to fairly and equitable distribute tee times based on 4 major and 32 minor algorithms. Tee time rules are applied to each tee time request based on the individual golfer’s membership type and the teams membership type composition. The ability to link up to 20 teams ensure golfers putting together a game will play together. The recurring request function lets golfers enter a request once for the season and the system automatically enters the request prior to the tee time placement.

SaaS – Software as a Service. No expensive servers to purchase, difficult software to maintain or system worries. Real time backups (every 15 minutes), redundant hardware and connectivity, sophisticated firewalls and a controlled environment (electric and AC) makes moving to the cloud the future of computing.
Tee Time Functions and Features

**General Public Tee Sheet** ([http://gp.chelseareservations.com](http://gp.chelseareservations.com))

- Familiar and easy design to navigate
- Single or multiple courses
- Login or create profile to complete reservation
- Cancellation and no show policy with agreement button
- Green and cart fees displayed based on membership type
- The names of all golfers accepted during the reservation process (optional)
- Pre-paid green and cart fees with integrated credit card function
- Reservation availability based on club rules
- Edit and cancel existing reservations
- Review existing reservations
- Automatic email confirmations
- Download reservations to popular calendars

**Member Tee Sheet**

- Login with golfer id or email address and password
- Welcome page with club news
- Lottery and Event Request functions
- First come/first served functions
- 4 buddy lists per golfer and profile page
- Review functions (request, event request, reservations, play history, friend's schedule, play points and stand by list)
- Automatic email confirmations
- Online check-in with starter receipt
- Download reservation to popular calendars
- Single Sign On (SSO) from club’s web site (bypass login page)

**Third Party Booking Engines**

- Standard API for third party booking engines
- System controls available tee times by start time and restriction code
- Variable start and stop times for reservations (i.e. can accept reservations up to 30 minutes before the actual tee time)
- Club authorization required
**Administration Functions**

- Cloud based, can be accessed from any computer with internet access
- Transaction tracking of all request (add/edit/delete) and reservations (add/edit/delete) by golfer and confirmation number
- Extensive history reporting by golfer, course and date range
- Automatic lottery placement and end of day functions
- Email confirmation of lottery placement results
- GHIN indexes import into the member profile
- Missing handicap reporting function
- Request and booking rules by membership type
- Import member information via API
- Export all reports to Excel, Word or PDF

**Course Configuration Functions**

- Straight, Cross Over (Holes 1 & 10) and shotgun formats supported
- Mix and match any configuration for AM and PM play
- Supports triple cross overs and triple shotguns
- Pre-configure the courses up to 2 years in the future
- Control tee time usage with restriction codes for 18-hole play, 9 hole play, either 18 or 9 hole play, league play, outings, starter, closed, club events or maintenance
- Standard tee time intervals from 6 to 12 minutes
- Update or change the course configuration at any time
- Squeeze times for last minute changes

**Event Functions**

- Event signup with gender and league restrictions
- Start and stop signup controlled by event
- Player limit and overflow by event
- Guest restrictions by event
- Meal and Tee Option by event
- Fly over of the event brochure (pop up) during event signup
- Export event signups to popular tournament management systems for pairing and flighting
- Import tournament teams from popular tournament management systems